

Charity Registration No. 263294

THE AIM FOUNDATION
TRUSTEES' REPORT AND ACCOUNTS
FOR THE YEAR ENDED 5 APRIL 2013

CHARITY COMMISSION
FIRST CONTACT
25 MAR 2014
RECEIVED

THE AIM FOUNDATION

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

Ian Marks CBE DL
Angela Marks
Philippa Bailey
Caroline Marks
Joanna Pritchard-Barrett
Nicholas Marks

Charity number

263294

Principal address

9 Mount Row
Mayfair
London
W1K 3RG

Auditors

Whittle & Co
Whittle & Partners LLP
Century House South
North Station Road
Colchester
Essex
CO1 1RE

Bankers

Coutts & Co.
440 Strand
London
WC2R 0QS

Solicitors

Farrer & Co
66 Lincoln's Inn Fields
London
WC2A 3LH

Investment advisors

Marlborough Investments Consultants Limited
Wessex House
Oxford Road
Newbury
Berkshire
RG14 1PA

THE AIM FOUNDATION

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THE AIM FOUNDATION

TRUSTEES' REPORT

FOR THE YEAR ENDED 5 APRIL 2013

The trustees present their report and accounts for the year ended 5 April 2013.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the trust deed, the Charities Act 2011 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

Structure, governance and management

The Foundation was established by a charitable trust deed on 3 September 1971, and was known as the Ian Roy Marks Charitable Trust. The name was changed by a trustees' resolution to The AIM Foundation on 14 April 1993.

The trustees who served during the year were:

Ian Marks CBE DL

Angela Marks

Philippa Bailey

Caroline Marks

Joanna Pritchard-Barrett

Nicholas Marks

There are currently six trustees which completes the original trustees' plans for succession.

The initial terms of the settlement are such that the trustees may pay out or apply the income and the whole part of the capital of the trust fund to charitable bodies for charitable purposes. The trustees have wide powers of investment and to that end the trustees employ two professional fund managers to invest the capital of the Foundation on the world's stock markets with a social, ethical and environmental emphasis. The performance of the fund managers is monitored closely by the trustees on a quarterly basis.

The trustees have assessed the major risks to which the Foundation is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

THE AIM FOUNDATION

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

Objectives and activities

The Foundation's objects are to make grants to registered charities, mainly to help improve capacity, specifically covering core funding and supporting charities in transition. The trustees make grants only to charities which have been well researched to ensure that they are soundly managed and that their work is within the Foundation's areas of interest. The main charities funded are listed below under their areas of interest headings. A full list of grants made is shown on page 11 of these accounts.

Healthcare

Our second year of our three year commitment to Health Education through Nutrition of £20,000 pa has helped fund a pilot study that evaluates the impact of fortified supplementary food (e'Pap) that is micronutrient replete, on health and well-being of young children and adult TB patients in Johannesburg South Africa.

Social change

The core work of the New Economics Foundation and its project on Well-Being are both in their second year of funding at £55,000 pa each. NEF is a think tank that promotes social economic and environmental justice and the Well-being project undertakes research on this and develops ways of integrating the promotion of well-being measures as an alternative measure of progress than GNP. A further one-off donation of £25,000 helped towards the cost of publicising the research report of 2012 Happy Planet Index, which measures the progress of nations in supporting their populations to live good lives while ensuring others can do the same in the future.

Youth care and development

Teens and Toddlers builds the self-confidence, aspirations and social skills of "at risk" teenagers through group work and being mentors to toddlers within a nursery setting. Their work has a long-term effect on reducing teenage pregnancy. This was our last year of funding at £25,000 and the organisation has grown considerably especially with its hub in North West of England and the organisation has become more financially sustainable. Impetus Trust's Early Years Initiative invests financially and managerially to several projects that improve young children's readiness to start school. This was our second year of helping (£50,000 for three years) these projects monitor their impact and develop, so that they can make the transition to scale up and replicate. This was our second of three year's funding commitment (£30,000) towards the unpopular cause of NSPCC's Ipswich project. This is a model of excellence of working with sexually abused children, who are showing signs of inappropriate sexual behaviour.

The trustees' grant making policy is to be highly proactive in seeking out potential partners within the above stated objectives. They confirm that they will make reference to the Charity Commission's general guidance on public benefit when reviewing the grant making policy for the year. In particular they support registered charities operating for public benefit and there is a clear policy of not supporting individuals.

The trustees DO NOT UNDER ANY CIRCUMSTANCES respond to unsolicited requests for assistance.

Achievements and performance

The trustees maintain a close connection with the charities to whom large grants have been made. The trustees will be personally active in meeting with those involved where substantial grants have been made and will satisfy themselves of the successful use of their charitable grants.

THE AIM FOUNDATION

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

Financial review

Income from the Foundation's investments raised £142,445 (2012 : £130,304) which was supplemented by further unrestricted gifts of quoted shares to the value of £154,527 (2012 : £169,909).

The trustees have maintained the level of grants in excess of the normal incoming resources for the year by realising necessary funds from the stock market investments. The trustees' policy has been to maintain a strong level of grant making to ensure that all income is distributed and where necessary capital of the fund. They have, in considering the investments, with the assistance of their trusted investment managers attempted to maintain the value of the unrestricted fund investments in real terms, with the investments being varied so that funds can be available in accordance with the grant funding promised. The value of the unrestricted funds amounts to £9,126,498 (2012 : £8,413,914).

The restricted fund is represented by investments in an unquoted trading company, which is now wholly owned.

The trustees have very limited powers to dispose of the shares. If in rare circumstances the Foundation receives any income or capital then they may apply the funds towards the promotion of public health through natural products and the advancement of integrated health care in a charitable manner.

Plans for the future

The AIM Foundation remains a successful grant making charity. By continuing the trustees' policy of making regular and long-term grants towards the stated objectives they display their commitment to the specific areas of interest and concern for the public benefit in respect of a healthy community and improved social change.

THE AIM FOUNDATION

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

Statement of trustees' responsibilities

The trustees are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the Foundation and of the incoming resources and application of resources of the Foundation for that year.

In preparing these accounts, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the Foundation and enable them to ensure that the accounts comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board of trustees

Ian Marks CBE DL

Trustee

Dated: 20 February 2014

THE AIM FOUNDATION

INDEPENDENT AUDITORS' REPORT

TO THE TRUSTEES OF THE AIM FOUNDATION

We have audited the accounts of The AIM Foundation for the year ended 5 April 2013 set out on pages 7 to 15. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the statement of trustees' responsibilities, the trustees are responsible for the preparation of accounts which give a true and fair view.

We have been appointed as auditors under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the accounts

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited accounts. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on accounts

In our opinion the accounts:

- give a true and fair view of the state of the charity's affairs as at 5 April 2013 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

THE AIM FOUNDATION

INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE TRUSTEES OF THE AIM FOUNDATION

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the accounts; or
- sufficient accounting records have not been kept; or
- the accounts are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Paul Whittle BSc FCA (Senior Statutory Auditor)
for and on behalf of Whittle & Co

Chartered Accountants
Statutory Auditor
Whittle & Partners LLP
Century House South
North Station Road
Colchester
Essex
CO1 1RE

Dated: 20 February 2014

Whittle & Co is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

THE AIM FOUNDATION

STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 5 APRIL 2013

	Notes	Unrestricted funds £	Restricted funds £	Total 2013 £	Total 2012 £
<u>Incoming resources from generated funds</u>					
Donations and legacies	2	154,527	-	154,527	169,909
Investment income	3	146,951	-	146,951	130,304
Total incoming resources		301,478	-	301,478	300,213
<u>Resources expended</u>					
Costs of generating funds					
Investment management costs	4	40,950	-	40,950	41,829
Net incoming resources available		260,528	-	260,528	258,384
Charitable activities					
Grants payable		393,000	-	393,000	418,900
Governance costs		4,470	-	4,470	5,680
Total resources expended		438,420	-	438,420	466,409
Net outgoing resources		(136,942)	-	(136,942)	(166,196)
Other recognised gains and losses					
Gains/(losses) on investment assets		856,822	-	856,822	(424,127)
Net movement in funds		719,880	-	719,880	(590,323)
Fund balances at 6 April 2012		8,406,914	910,000	9,316,914	9,907,237
Fund balances at 5 April 2013		9,126,794	910,000	10,036,794	9,316,914

THE AIM FOUNDATION

BALANCE SHEET

AS AT 5 APRIL 2013

	Notes	2013 £	£	2012 £	£
Fixed assets					
Tangible assets	8		1		1
Investments	9		9,336,421		8,753,551
			<u>9,336,422</u>		<u>8,753,552</u>
Current assets					
Debtors	10	12,649		7,365	
Cash at bank and in hand		699,165		573,697	
		<u>711,814</u>		<u>581,062</u>	
Creditors: amounts falling due within one year	11	(11,442)		(17,700)	
Net current assets			<u>700,372</u>		<u>563,362</u>
Total assets less current liabilities			<u>10,036,794</u>		<u>9,316,914</u>
Income funds					
Restricted funds	12		910,000		910,000
Unrestricted funds					
Unrestricted income funds		9,126,794		8,406,914	
		<u>9,126,794</u>	<u>9,126,794</u>	<u>8,406,914</u>	<u>8,406,914</u>
			<u>10,036,794</u>		<u>9,316,914</u>

The accounts were approved by the Trustees on 20 February 2014

Ian Marks
Trustee

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 5 APRIL 2013

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention modified to include the revaluation of certain fixed assets.

The Foundation has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small Foundation.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Charities Act 2011.

1.2 Incoming resources

Donations, legacies and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

Investment income represents the interest and dividends receivable during the year together with the recoverable income tax relating to that income.

1.3 Resources expended

Grants payable represents the amounts paid for chaitable purposes to institutions during the year.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	25% straight line
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1.5 Investments

Fixed asset investments are stated at closing mid-market value at the balance sheet date; realised and unrealised gains less losses arising on investment assets are credited to unrestricted funds. The market value of unquoted investments is estimated by the trustees.

1.6 Unrestricted fund

Unrestricted fund represents the invested capital, formerly the capital fund, and unexpended income received, formerly the income fund of the Foundation.

1.7 Restricted fund

Restricted fund represents assets held subject to restrictive conditions.

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

2 Donations and legacies

	2013	2012
	£	£
Donations and gifts	154,527	169,909

3 Investment income

	2013	2012
	£	£
Income from listed investments	145,799	121,995
Interest receivable	1,152	8,309
	<u>146,951</u>	<u>130,304</u>

4 Total resources expended

	Other costs £	Grant funding £	Total 2013 £	Total 2012 £
Costs of generating funds				
Investment management costs	40,950	-	40,950	41,829
Charitable activities				
<u>Grants payable</u>				
Grant funding of activities	-	393,000	393,000	418,900
Governance costs	4,470	-	4,470	5,680
	<u>45,420</u>	<u>393,000</u>	<u>438,420</u>	<u>466,409</u>

Governance costs includes amounts due to the auditors of £4,230 (2012: £5,400) for audit fees.

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

5 Grants payable to institutions

	Total 2013 £	Total 2012 £
Healthcare		
Health Empowerment through Nutrition	20,000	20,000
Freedom from Torture	5,000	5,000
APEL	-	5,000
Community development		
Families in focus	5,000	5,000
The Connection at St Martins in the Field	5,000	5,000
UNICEF	5,000	5,000
Open Road	5,000	-
Environment		
Wells for India	10,000	5,000
Farm Africa	-	4,000
Friends of Hope - India	-	8,000
Friends of the Earth	-	15,000
The Soil Association	5,000	-
The Ashdown Awards	5,000	5,000
The GALA Foundation	10,000	15,000
Youth (care and development)		
The Children's Society	15,000	15,000
Variety Club Children	-	4,400
Chance to Shine	-	5,000
NSPCC Childline	35,000	35,000
Helping Hands	4,000	4,000
East Anglian Childrens' Hospice	5,000	-
Partnership for Children	5,000	-
Ultimate Investment - Teens and Toddler	25,000	25,000
Influencing Long Term Social Change		
New Economics Foundation	135,000	110,000
Network for Social Change	15,000	20,000
The Impetus Trust	50,000	50,000
ASHOKA	-	10,000
Miscellaneous		
Essex Police Museum	-	10,000
Amnesty International	3,000	3,000
Grants of £2,500 and below	26,000	30,500
	393,000	418,900

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the Foundation during the year.

7 Employees

There were no employees during the year.

8 Tangible fixed assets

	Fixtures, fittings and equipment £
Cost	
At 6 April 2012 and at 5 April 2013	2,903
	—
Depreciation	
At 6 April 2012 and at 5 April 2013	2,902
	—
Net book value	
At 5 April 2013	1
	==
At 5 April 2012	1
	==

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

9 Fixed asset investments

	Unquoted investment	Walker Crips (formerly Savoy Investment Managers)	Marlborough Consultants	Wheb Ventures	Total
	£	£	£	£	£
Market value at 6 April 2012	910,000	939,688	6,121,950	781,913	8,753,551
Disposals	-	(103,788)	(1,431,362)	(5,062)	(1,540,212)
Acquisitions at cost	-	63,344	1,195,276	7,640	1,266,260
Change in value in the year	-	75,827	780,995	-	856,822
Market value at 5 April 2013	910,000	975,071	6,666,859	784,491	9,336,421
Historical cost:					
At 5 April 2013	910,000	623,435	5,199,820	784,490	7,517,745
At 5 April 2012	910,000	660,238	5,355,808	781,913	7,707,959

10 Debtors

	2013	2012
	£	£
Other debtors	12,649	7,365

11 Creditors: amounts falling due within one year

	2013	2012
	£	£
Accruals	11,442	17,700

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

12 Restricted funds

The Foundation owns a 100% shareholding in Natures Own Limited, which in turn has a 100% shareholding in Cytoplan Limited. These companies provide uniquely bio effective "food state" nutritional supplements. These supplements are designed to make up for known dietary shortfalls in the population which predispose to "western diseases". The goal of this work is to help optimise the health of the nation.

The investments described above are held subject to restrictive conditions imposed by the donors. The market values of the shares as at the date of the original gift, at 5 April 2012 and at 5 April 2013 have been estimated by the trustees.

13 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total £
Fund balances at 5 April 2013 are represented by:			
Tangible fixed assets	1	-	1
Investments	8,426,421	910,000	9,336,421
Current assets	711,814	-	711,814
Creditors: amounts falling due within one year	(11,442)	-	(11,442)
	<u>9,126,794</u>	<u>910,000</u>	<u>10,036,794</u>

14 Commitments

The trustees have entered in to the following commitments to make significant grants upon certain conditions being met to the following organisations:

£55,000 per annum - New Economics Foundation - core funding

£55,000 per annum - NEF - Well-being project

£50,000 per annum - Impetus Trust

THE AIM FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 5 APRIL 2013

15 Related parties

The Foundation's policy is where trustees, advisers of their immediate family have a connection with recipient organisations that they should declare their interest. Materiality is measured in terms of the value to either the Foundation or the recipient organisation. In the year the following material grants were made:

£135,000 (£110,000 : 2012) - New Economics Foundation

£20,000 (£20,000 : 2012) - Health Empowerment through Nutrition

The Trustees are required to confirm if there are any other related trusts or recipient organisations.